



TIRGAN

FESTIVAL 2026

OFFICIAL

SPONSORSHIP

PACKAGE

A joyful celebration of Iranian culture,
music, food, art, and community

Presented by



Tri-Cities Iranian
Cultural Society (TCICS)

www.tcics.com





SPONSORSHIP OPPORTUNITIES



MAIN SPONSOR
(1 Available)

- Every 2 minutes (30 sec) on Main LED

\$9,000



PLATINUM SPONSOR
(2 Available)

- Every 4 minutes (30 sec) on Main LED

\$4,000



GOLD SPONSOR
(SIDE LED)
(4 Available)

- Every 3 minutes (30 sec) on Side LED

\$2,000



SMALL BUSINESS SPONSOR (SIDE LED)
(8 Available)

- Every 8 minutes (15 sec) on Side LED

\$800



MAIN LED CONTENT LOOP



Loop Duration: 2 Minutes (120 Seconds)




Order	Content	Duration	Order	Content	Duration
1	Main Sponsor	40 sec	7	Tirgan cinematic visuals	20 sec
2	TCICS branding animation	20 sec	8	Food court promotion	20 sec
3	Cultural motion graphics	20 sec	9	Social media QR / hashtag	20 sec
4	Iran Flag	20 sec	10	Platinum Sponsor B	20 sec
5	Platinum Sponsor A	20 sec	11	Main Sponsor	20 sec
6	Main Sponsor	40 sec	12	TCICS branding animation	20 sec
			13	Cultural motion graphics	20 sec
			14	Iran Flag	20 sec
			15	Platinum Sponsor A	20 sec



This loop repeats throughout the day to ensure maximum visibility for our sponsors while showcasing engaging content to attendees.

SPONSOR BENEFITS

MAIN SPONSOR (1 Available)

-  Logo on all promotional materials and event signage
-  Main logo on Main LED with priority exposure every 2 minutes (30 sec)
-  Exclusive video loop on Main LED
-  "Presented by" recognition on all marketing materials
-  Website hero section
-  Dedicated social media campaign
-  Press release mention
-  Instagram collaboration post
-  Sponsor interview / feature
-  Premium tent included
-  Best booth location
-  VIP seating for guests
-  Priority MC mentions throughout the day including opening and headline performances
-  Category exclusivity

PLATINUM SPONSOR (2 Available)

-  Main LED exposure every 2 minutes (30 sec)
-  Booth / Tent included
-  Social media posts
-  Website featured sponsor section
-  Stage thank-you mention
-  Mention by MC during the event
-  Social media campaign inclusion



SIDE LED OPPORTUNITIES

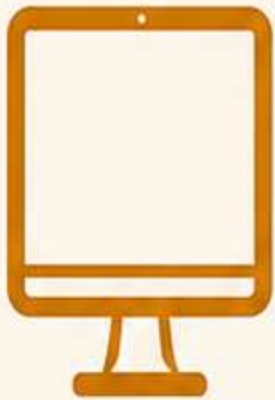


GOLD SPONSOR

(SIDE LED)

(4 Available)

\$2,000



Side LED exposure
every 3 minutes
(30 seconds)

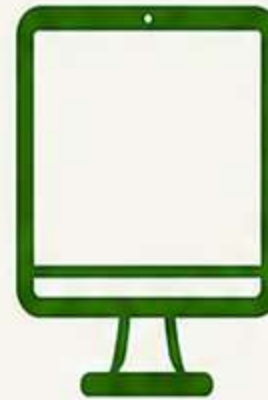
Great visibility for
your brand on our
side LED screens.

SMALL BUSINESS SPONSOR

(SIDE LED)

(8 Available)

\$800



Side LED exposure
every 8 minutes
(15 seconds)

Perfect opportunity
for small businesses
to get seen by
thousands.

OUR LOCATION



**Coquitlam Town Centre Park
(Lafarge Lake)**



PARTNER WITH US

Join us in celebrating Iranian culture, supporting our community, and showcasing your brand to over 10,000+ attendees!



www.tcics.com



info@tcics.com



(604) 849-6580



@tcicsociety



**Tri-Cities Iranian
Cultural Society (TCICS)**