



انجمن فرهنگی ایرانیان تراسی سیتی  
TCICS

# Sponsorship Package for TCICS Nowruz Bazaar 2025

## **Event Introduction**

The Tri-City Iranian Cultural Society (TCICS) is proud to announce the annual Nowruz Bazaar, continuing our tradition of celebrating the Persian New Year with our community. This event aims to facilitate the preparation of Nowruz essentials for Iranian residents of Greater Vancouver, support Iranian businesses and artists, and provide a platform to promote and elevate their ventures while fostering meaningful connections with the broader community.

Our mission extends beyond commerce. We aim to honor Iran's rich cultural heritage, preserve its ancient traditions, pass on the values and customs of Nowruz to younger generations of immigrants, and introduce this precious legacy to Canadian society. By all measures, this bazaar is one of the largest seasonal markets for Iranians in Canada, offering an unparalleled opportunity to showcase products and services to a vast and diverse audience.

The bazaar will feature dozens of businesses, producers, and local vendors and will be held on Saturday, March 15, and Sunday, March 16, from 10:00 AM to 7:00 PM at the Port Coquitlam Community Centre (2150 Wilson Ave, Port Coquitlam, BC V3C 6J5). Thousands of attendees, both Iranian and non-Iranian, from across Greater Vancouver are expected to participate.

The event will also include live music from an experienced DJ, who will keep the atmosphere lively and joyful, along with a variety of exciting programs, including theatrical performances, contests, raffles, and prize giveaways.

## **Children's Activities & Art and Culture Pavilion**

A large section of the bazaar will be dedicated to children's games and activities, creating a vibrant and engaging space for the younger generation. This area will provide memorable experiences for second- and third-generation children while allowing parents to enjoy the market freely.

The event also offers a unique opportunity for artists to connect with the Iranian-Canadian community. The specially designated Art and Culture Pavilion will feature exclusive facilities and a prominent platform to showcase high-quality artwork and sell valuable creations by Iranian artists.



Space	Type	Size(Feet)/ Duration	Location	Cost
Main hall	Standing table (circular)	3 (Diameter)	S1 – S4	399\$
	Shared table	6 × 2.5	T33-T56	599\$ Each
	Product or service table (circular)	5 (Diameter)	T13 – T32	999\$
	Product or service table (rectangular)	6 × 2.5	T1 – T12 T33 – T56	1199\$
	Booth	10 × 10 10 × 11	L2 – L16	1599\$
	Booth	L1: 14 × 10 L2: 12 × 10	L1 – L17	1799\$
VIP hall	Standing table (circular)	3 (Diameter)		599\$
	Table	6 × 2.5	A5 – A11	799\$
	Circular table	5 (Diameter)	T1-T14	1599\$
	Booth	9 × 9	M1 -M10	1799\$
	Booth	23 × 10	A1 – A2	1999\$
	Booth	25 × 12	A3 – A4	2199\$
Outdoor	Tent	10 × 10	As per map	1499\$
Setting up an advertising stand	Rolled Up Banner	3 × 7	In the market area	399\$
Setting up an advertising stand	Rolled Up Banner	3 × 7	In the stage area	799\$
Main Market Stage LED	Show promotional video	15 seconds	According to the hall plan	499\$
Main Market Stage	MC Audio Ad	15 seconds		499\$
Main Market Stage	Drawing Sponsor			599\$

## Terms and Conditions

- **Registration Priority:** Booths and tables will be assigned on a first-come, first-served basis upon registration and payment. Reservations are non-transferable once confirmed.
- **Booth and Table Limits:** Each booth may include up to 4 tables, and each canopy tent may include up to 3 tables.
- **Table Inclusions:** Tables come with two chairs and a tablecloth for displaying products or services. (Standing tables are provided without chairs or tablecloths.)
- **Shared Tables:** Shared tables may accommodate up to two businesses only.
- **Signage and Display Restrictions:**
  - Booths, tents, or rectangular tables may use up to two stands with a maximum width of 60 cm and height of 180 cm, placed inside or behind their space. Displays must not obstruct visitor pathways or neighboring tables. Non-compliant stands will be removed.
  - Circular and standing table users cannot use banners or advertising stands due to their placement in high-traffic areas.
- **Advertising and Claims:** TCICS is not responsible for the accuracy or fulfillment of claims and advertisements made by businesses during the event. However, any misleading or false claims may result in the immediate removal of displays or booths without a refund.
- **Cancellation Policy:** Booth or table reservations are final upon payment. Due to the allocation of space to specific applicants, cancellations or refunds (in full or in part) are not permitted.



## Contact for Sponsorship

To sponsor this event please contact the TCICS Marketing Team:

778-888-9373

778-888-7472

Email: [marketing.tcic@gmail.com](mailto:marketing.tcic@gmail.com)