

**Sponsorship Package for** 

# TCICS Chaharshanbe Suri

Festival 2025



#### **Event Overview**

The Tri-City Iranian Cultural Association (TCICS) proudly presents the **Chaharshanbe Suri Festival** on **March 18, 2025**, at **Coquitlam Town Center Park**. This lively event celebrates Persian heritage with fireworks, live performances, traditional music and dance, and an arts and handicrafts bazaar, welcoming over 30,000 attendees.

#### **Event Highlights**

- Live Performances: Including a legendary show by beloved Iranian pop icon, **Shahram Shabpareh** and music by professionals DJ.
- **Entertainment Activities:** Fireworks, contests, raffles, and poetry recitations.
- Cultural Showcase: Arts, handicrafts, and food bazaar.

This event provides a platform to connect with the community while promoting businesses to a diverse audience.



#### **Supporting Sponsor Packages**

		Sponsorship Type	Details	Cost
Table 1	1	Standard Booth	3m x 3m tent with table (180 x 75 cm) and two chairs	\$1,200
	2	Shared Booth	3m x 3m tent for two businesses	\$1,499
	3	Large Booth (VIP)	6m x 3m tent with 2 tables (180 x 75 cm) and 4 chairs	\$1,999
	4	Art Product Display Table	180x75 cm table in Arts and Handicrafts Market	\$299
	5	Advertising Banner (Vertical)	90x150 cm, near the fire performance area	\$499
	6	LED screen advertising	15-second commercial displayed next to the main stage	\$799
	7	Advertisement by MC	15-second stage announcement by the MC	\$799
	8	Stage Banner	93x188 cm, placed on the main stage	\$999
	9	Raffle draw	Raffle draw with name of sponsor on stage by MC	\$999
	10	Promoting the sponsor logo	Placing the sponsor logo in event advertising	\$2,000

### **Food Vendor Spaces**

		Types of Food / Beverages:	Types and Size	Cost
Table 2	1	Kebabs	Truck 10 x 5 meters	\$2,999
	2	Pizza	Tent 10 x 5 meters	\$1,999
	3	Ash-e Reshteh/Soups	Tent 3 x 3 meters	\$1,499
	4	Persian Sandwiches	Tent 3 x 3 meters	\$1,499
	5	Other Sandwiches	Tent 3 x 3 meters	\$1,499
	6	Fries	Tent 3 x 3 meters	\$999
	7	Traditional dishes	Tent 3 x 3 meters	\$999
	8	Home-cooked meals	Tent 3 x 3 meters	\$999
	9	Desserts and homemade sweets	Tent 3 x 3 meters	\$499
	10	Different pickles, preserves, and jams	Tent 3 x 3 meters	\$749
	11	International foods	Tent 3 x 3 meters	\$999
	12	Tea, coffee, and herbal teas	Tent 3 x 3 meters	\$999
	13	Snacks	Tent 3 x 3 meters	\$499

# **Additional Sponsorship Benefits**

- Access to Amenities:

- Extra tent: \$999

- Extra table: \$50

- Extra chairs (2): \$40

- Electricity: \$200

- Water: \$150

#### **Terms and Conditions**

- 1. Permit Requirements: Sponsors must secure permits for food preparation, sales, and other activities by January 30, 2025.
- 2. Non-Refundable Policy: Reservations and payments are final.
- 3. Booth Setup: Must comply with space guidelines to avoid disruptions.
- 4. Cleaning Fee: \$50 per sponsor to maintain event cleanliness.



## **Contact for Sponsorship**

To sponsor this event please contact the **TCICS Marketing Team**: 778-888-9373 778-888-7472

Email: marketing.tcic@gmail.com

Submit the sponsorship information form by February 1, 2025, to confirm your participation.