

Grand Celebration Of TIRGAN

The Tirgan Festival:

The Iranian cultural society of Tri-City aims to honor the traditions of our ancestors, the rich Persian culture, and to introduce Iranian customs to the Canadian community and the young Iranian generation. Additionally, we seek to support Iranian businesses and promote them. **We plan to hold a Grand Tirgan celebration** with a lively and engaging program, **including two events: the DJ Festival and the first Iranian Food Festival.** The celebration will feature artists, musicians, singers, dance groups, various DJs, and producers of traditional and local Iranian foods.

Details of the program are as follows:

Date and Venue:

July 13th, from 11 AM to 10 PM

Location: Coquitlam Town Center Park



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Program Description:

The program will officially commence at 11:00 AM and conclude at 10:00 PM, encompassing 11 hours filled with various DJ performances, artistic groups, musicians, singers, and dancers.

Food Festival and DJ Festival :

Throughout the event (from 11:00 AM to 10:00 PM), in the main parking area and event entrance (food court area), a large number of food industry professionals (restaurants and caterers) and compatriots from different ethnicities and cities will offer a wide range of classic Iranian and local cuisine. Every 30 minutes, a renowned DJ will be invited to perform on stage, playing lively and diverse music.

Tirgan Celebration :

From 4:00 PM to 10:00 PM, the Tirgan Festival featuring performances by renowned musicians, singers, dancers, and various artistic and musical groups will be held. ***The beloved and popular singer, Farshid Amin, will perform live with lively songs, and there will also be a skilled and experienced DJ during the program.***

Throughout the event, there will be competitions, raffles, prize giveaways to winners, poetry recitations, and more.

To support small, new, or home businesses, and to promote Iranian culture, art, and handicrafts, an Iranian arts and crafts bazaar will be set up in part of the event area.

Additionally, a section will be dedicated to children with various activities, games, and entertainment, accompanied by enthusiasts and professionals in the children and youth field.

With the anticipation of a joyful and diverse program and drawing from past experiences, we expect a minimum of 20,000(twenty thousand) attendees.

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Table 1

Types of advertising space:

row	Space type	LENGTH	SIZE	LOCATION	QUANTITY	PRICE
1	Tent and table for presenting products or services	-----	3x3 meter tent 180 x 75 cm table	According to the venue map	23	999\$
2	Shared tent and table	-----	3x3 meter tent 180 x 75 cm table	According to the venue map	7 to establish 2 businesses	1199\$
3	Table at the Iranian Arts and Handicrafts Market.	-----	180 x 75 cm table	According to the venue map	30	299\$
4	Table at the children's outdoor area.	-----	180 x 75 cm table	According to the venue map	Sold out	-----
5	Tent and table for presenting products or services	-----	6x3 meter tent 180 x 75 cm table	According to the venue map	1	1999\$
6	Display of advertising teaser on LED screen	15 sec	-----	Next to the main stage	-----	599\$
7	3-sided advertising stand (vertical)	----	93 x 220 cm	In the event area	10	549\$
8	MC advertisement	15 sec	-----	-----	-----	399\$
9	Typical stage banner	-----	93 x 188 cm	Main program stage area	6	899\$
10	Sponsorship for raffle draw	-----	-----	-----	-----	499\$
11	Main sponsor	As per the special package for main sponsors				12500\$

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Table 2

Types of Spaces and Variety of Foods Available in the Program:

row	Types of Food / Beverages:	Types of Spaces	Size of spaces (feet)	Unit Price	Note
1	Types of kebabs	Truck	20 x 10	-----	Sold Out
2	Iranian pizza	Truck	10 x 10	1499\$	
3	Ash RESHTEH	Tent	20 x 10	1499\$	Dizi, Halim, various types of Ash and Soup.
4	Sandwich	Tent	10 x 10	1499\$	
5	Potatoes	Tent	20 x 10	749\$	
6	Variety of rice dishes and stews	Tent	10 x 10	999\$	
7	Traditional dishes	Tent	10 x 10	999\$	
8	Homemade and finger foods	Tent	10 x 10	999\$	
9	Desserts and homemade sweets	Tent	10 x 10	749\$	
10	Different pickles, preserves, and jams	Tent	10 x 10	499\$	
11	International foods	Tent	10 x 10	999\$	
12	Tea, coffee, and herbal teas	Tent	10 x 10	749\$	
13	Fruit juices and ice cream	Tent	10 x 10	749\$	
14	Snack booth	Tent	10 x 10	499\$	

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Terms and Conditions:

- 1. The total number of tents available for allocation in the program is 30, with general dimensions of all tables being 180 by 75 centimeters.**
- 2. Tent allocation priority is based on registration, reservation, and payment. Once reserved, no changes can be made.**
- 3. Each tent comes with two chairs and a table, ready for product display or service provision.**
- 4. Tents reserved on a shared basis are solely for the presentation of products from two businesses.**
- 5. Each tent can accommodate a maximum of two stands measuring 60 by 180 centimeters inside the tent area, ensuring no obstruction to pedestrian traffic or neighboring tent spaces. Any disruptive stands will be removed.**
- 6. The amount of \$100 is allocated as a deposit from all respected sponsors for the purpose of cleaning and/or potential damages to the items allocated to them. Upon satisfactory delivery of the tent, table, and allocated space, and the collection of banners and advertisements installed around or on the stage, or in the park area, etc., the deposit will be fully refunded. Otherwise, the deposit amount will be utilized for cleaning the venue or sending back remaining banners and items of the esteemed sponsors.**
- 7. Important: The responsibility of obtaining necessary permits, such as fire safety and health permits required for cooking, serving, and distributing food, lies with the customer, and the association bears no responsibility in this regard.**

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8. The deadline for providing necessary permits to the association for tent reservation in the program is June 20th at the latest. Failure to provide permits by this date will result in the allocated space being assigned to another person.

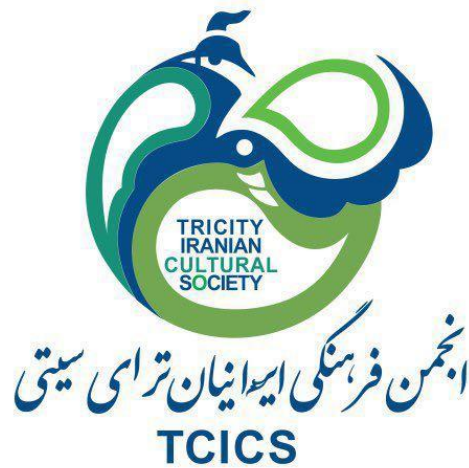
9. Due to the definitive nature of reservations and the allocation of designated spaces to you, there is no possibility of cancellation or refund of all or part of the amount after signing the contract and making the payment.

For more information or if you are interested in sponsoring these events, please contact us at the following phone numbers or complete the form on the next page and send your request to the email below, and we will contact you at the earliest opportunity.

Email: Marketing.tcic@gmail.com

SHAHRYAR: 9373-888-778

GOLNAZ: 7472-888-778



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Sponsorship Information Form

1. Company Name:
2. Contact Name:
3. Services:
4. Address:
5. Phone:
6. Email:
7. Instagram ID:
8. Website :
9. Whatsapp /Telegram number:
10. Car plate number (for parking pass):

11. Select your Package:

1 Based on table number one, I have a reservation request for rows.....

2 Based on table number 2, I have a reservation request for row number.....

3 Request for a consultation session to design engaging promotions and produce and print advertising banners for deployment at the event, promotional giveaways for distribution at the event, product packaging, and readiness to participate as much as possible in the event and maximize utilization (60\$).